



## Charter Rates

Available through June 29, 2018

### [HSCounselorWeek.com](http://HSCounselorWeek.com)

#### Banner Ad Sizes

- 728 x 90 Leaderboard
- 120 x 90 Button (rotating slideshow)
- 180 x 150 Small Rectangle (rotating slideshow)
- 320 x 100 Large Mobile
- 300 x 250 Medium Rectangle
- 300 x 600 Tall Rectangle

For sample sizes and web page layout please go to [www.hscounselorweek.com/adsamples](http://www.hscounselorweek.com/adsamples).

	120 x 90	180 x 150	320 x 100	300 x 250	300 x 600	728 x 90
<b>6 months</b>	\$1,175	\$2,050	\$2,775	\$3,875	\$5,450	\$5,450
<b>12 months</b>	\$2,050	\$3,675	\$4,975	\$6,950	\$9,950	\$9,950

### High School Counselor Week Email Notification

- Distribution: Sent Thursdays to 60,000+ high school counselors across the US
- Reservation/Material deadline: one week prior to distribution date

#### Banner Ad Sizes

- 300 x 50 Mobile Leaderboard
- 300 x 250 Medium Rectangle
- 300 x 600 Tall Rectangle
- 600 x 300 Footer

	300 x 50	300 x 250	300 x 600	600 x 300
<b>6 months</b>	\$855	\$1,215	\$1,755	\$1,755
<b>12 months</b>	\$1,550	\$2,195	\$3,150	\$3,150

#### Banner Ad Specs

- ✓ **Website:** JPG, GIF or PNG; File size maximum 150K
- ✓ **Email:** JPG or GIF only (no animation or animated GIFs); File size 15K to 30K
- ✓ Send banner graphic to [Production@HSCounselorWeek.com](mailto:Production@HSCounselorWeek.com)
- ✓ Please also supply URL to which banner ad should link

Digital Media Packages including [High School Counselor Directory](#) also available.

Contact Glenn Karaban at 212-840-0660 or  
[Sales@HSCounselorWeek.com](mailto:Sales@HSCounselorWeek.com) for more details.