



Charter Rates

Available through June 15, 2018

HSCounselorWeek.com

Banner Ad Sizes

- 120 x 90 Button (rotating slideshow)
- 180 x 150 Small Rectangle (rotating slideshow)
- 320 x 100 Large Mobile
- 300 x 250 Medium Rectangle
- 300 x 600 Half Page
- 728 x 90 Leaderboard

For sample sizes and web page layout please go to www.hscounselorweek.com/adsamples.

	120 x 90	180 x 150	320 x 100	300 x 250	300 x 600	728 x 90
3 months	\$325	\$575	\$775	\$1175	\$1575	\$1575
6 months	\$585	\$1035	\$1395	\$2115	\$2835	\$2835

High School Counselor Week Email Notification

- Total distribution 55,000+ by July 2018
- Sent Thursdays to high school counselors across the US
- Reservation/Material deadline: one week prior to distribution date

Banner Ad Sizes

- 300 x 50 Mobile Leaderboard
- 300 x 250 Medium Rectangle
- 300 x 600 Half Page
- 600 x 300 Footer

	300 x 50	300 x 250	300 x 600	600 x 300
3 months	\$475	\$675	\$975	\$975
6 months	\$855	\$1215	\$1755	\$1755

Banner Ad Specs

- ✓ **Website:** JPG, GIF or PNG; File size maximum 150K
- ✓ **Email:** JPG or GIF only (no animation or animated GIFs); File size 15K to 30K
- ✓ Send banner and destination URL to Production@HSCounselorWeek.com